## Level-up with Lies, Damned Lies, and Statistics

Turn Your Life Into a Data-driven Video Game with FOSS

Mel Chua

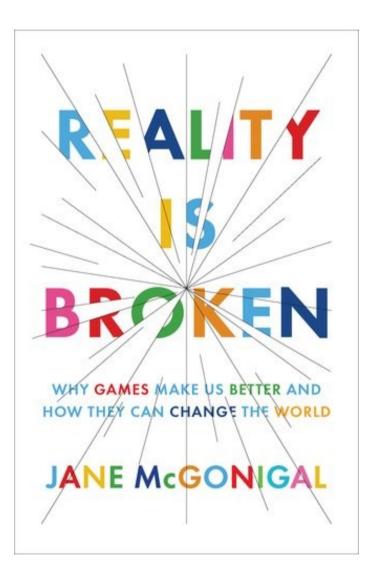
#### Let's play a game.

- You found a Babelfish!
- ScrawnyMel evolves to... BATMEL
- The Quest for the Golden Earplugs

In Soviet Russia, Linux hacks YOU.

#### What's a game?

- Goal
- Rules
- Feedback
- Voluntary participation



#### Let's play a game.

- You found a Babelfish!
- ScrawnyMel evolves to... BATMEL
- The Quest for the Golden Earplugs
- Other ideas?

### SEKRITLY: behavorial psych

- Making the invisible visible
- Spoonful of sugar
- Stolen moments
- Augmented reality
- Decrease cognitive load
- Operant conditioning
- Gambling penalties
- Time arbitrage

# **LIFE:** The ultimate platform.

redhat.com mel @ melchua.com purdue.edu

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